

LAKE COUNTY HISTORICAL SOCIETY  
Board Meeting Saturday, July 11, 2020  
Ely Stage Stop & Country Museum – Barn

Present: Marilyn Holdenried, Fred Castaldo, Kevin Ness, Lee Cook, Georgett Eggel, Bill Lane, Phil Smoley, Jim Marschall, and John Parker.

Guests: Pete and Mary Chappars, and Jerry Marquis

President Marilyn Holdenried called the meeting to order at 10am and led the Pledge of Allegiance.

**Minutes:** After the minutes were reviewed, Jim moved to approve, Kevin seconded. Motion approved.

**Treasurers Report:** Fred presented the LCHS / Ely financials to the Board. Our current bank balance is \$32,836.38. Lee moved to approve the Treasurers Report, John 2<sup>nd</sup>. Motion approved. Fred suggested that the Board might look into combining the two financial reports.

Fred reported that accountant Marlene Wentz completed LCHS taxes. Fred, in appreciation of Marlene's major financial presentation, made a personal \$200.00 donation to her favorite charity.

Fred also presented a 6-month comparison income and expenses for the Fiddler's Jams held in 2019 and 2020.

**Tech Soup:** Pete made a presentation about the nonprofit Tech Soup, who offers discounts on computer hardware and software. LCHS is a member and Pete suggested that we offer access to our members as a perk of membership. John moved that we approve the idea, Lee seconded. All but 1 agreed. Motion approved.

**Membership:** We currently have a total of 230 members. 72 of which are singles, 64 households and 94 lifetime members. Marilyn reminded Board Members of the challenge of bringing in at least 1 new member and / or 1 new email address for Constant Contact, a month.

**Fiddlers' Jam:** Jim and Georgett reported that the July Fiddlers' Jam was very successful. Jim was able to renew our annual Health Permit for \$125, regularly priced at \$250. One day ABC Permits are still on hold. Georgett worked with Dr. Pace, Lake County's Health Officer, on an event protocol and approval. We were limited to 100 people and set up included plenty of space for social distance. We had a great team! Even though less than 75 people (guest and volunteers) attended, we took in over \$1000.

**Books:** Phil reported a \$75 book sale. Phil also reported that inventory was getting low on some of the books and requested \$1000 to re order. A motion was made to not purchase any books, at this time. The motion was made by Jim and Kevin seconded. Motion approved. Phil will let us know if he receives an order that he can't fill.

The Board reminded Phil that he needs to reach out to other locations for the sales of our books.

**Museum:** John reported that he found mice in the cargo container. He has completed cataloging the Hoberg glass.

**Landscaping at Ely:** Jerry reports that he and the Kelseyville Sunrise Rotary Club are looking into the possibilities of grants for landscaping the grounds at Ely. Jerry is also working with Clear Lake Trowel & Trellis Garden Club and the Master Gardeners.

**Capital Campaign:** Marilyn reported that she met with Shirley Campbell to discuss different strategies for a Capital Campaign. Marilyn saw a 3-fold pamphlet that she liked, similar to one the Lake County Fair used for a capital campaign, in the past.

**Reorganization at Ely:** The reorganization of the Ely Executive Committee was discussed in great length. A motion was made to add the position of *Director of Events* to the Lake County Historical Board of Directors by Georgett and Lee seconded. Motion approved.

A motion was made to change the position of *Membership Chair* to *Director of Public Outreach*, which will include membership, written and electronic communications. The motion was made by John and Phil seconded. Motion approved.

Jim will bring an organizational chart to the next Board meeting outlining each Board Member's area of responsibility and who will be working with each of the Board Members.

The meeting was adjourned at 11:30 am.

Respectfully submitted,  
Georgett Egel  
Acting Recording Secretary